

# Privacy Statement

## Privacy Policy

Pearsonlongmanusa.com, Longmanusa.com, and Longman.com/usa are maintained by Pearson Longman, 10 Bank Street, White Plains, New York 10606. Our phone number is (914) 287-8000. You may also use the "Contact Us" page in this website. Pearson Longman is a division of Pearson Education, Inc., One Lake Street, Upper Saddle River, New Jersey 07458.

Our company recognizes the importance of protecting the privacy of Personal Identifying Information about you as a user of our Web Site. We consider the following to be Personal Identifying Information: your name, address, phone number, e-mail address, school address, school phone number, professional interests. This website does not collect Personal Identifying Information about a user, except for information that is voluntarily provided to our Company so that we can serve the user's needs and our legitimate business purposes. (For example, when the user sends us a message, we need to retain certain Personal Identifying Information on the website in order to respond.) A user's Personal Identifying Information may be used by our company to help us improve the website, and also for our company's marketing and promotional purposes. It will be treated confidentially within our company.

Our policy is not to share this information with third parties; provided, however, that there are certain circumstances where sharing of information with third parties may be necessary (i.e., financial institutions for clearance of online transactions, marketing service providers to comply with the CAN-SPAM Act of 2003, and other third parties that may provide services to Pearson Education, Inc.). In such cases, we have written assurances that these third parties will maintain strict confidentiality of all Personal Identifying Information and that they will use such information solely in connection with providing services to Pearson Education, Inc. We may also share this information with other companies within Pearson Education, Inc.

Users should be reminded that any Personal Identifying Information that is voluntarily posted by a user to a public area of this website (for example, a posting to a bulletin board or chat room) may always be collected and used by others. We cannot prevent such uses.

### SPECIAL NOTICE TO PARENTS:

We have no intention of seeking Personal Identifying Information about minors who visit this Web site. The same privacy policies will apply to that information. In addition, if we can identify a user as a minor, the Personal Identifying Information will not be used for further marketing and promotion. We encourage you to ask your children to seek your permission before providing information about themselves or their family over the Internet.

### SPECIAL NOTICE TO CHILDREN:

Ask your parent or guardian for permission before you send any personal information over the Internet.

Our privacy policies are under frequent review.